



Internship Training Log Book

Bachelor of Business Administration

Faculty of Management Studies and Commerce

University of Jaffna

Sri Lanka

Message from the Dean of the Faculty

In today's competitive and globalized world, having a professional and specialized education becomes an imperative for future success. The Faculty of Management Studies and Commerce, University of Jaffna, Sri Lanka has produced path-breaking ideas with lasting impact on the theory and practice of management, and has trained generations of leaders in Sri Lanka who have helped shape the world of business. From its inception, the Faculty has a distinctive intellectual tradition that thrives on public debate and cultivates academic rigor.

Our programs are delivered by an outstanding faculty characterized by a powerful combination of formal academic training coupled with business experience. Degree offers subject combinations to gain the skills and competencies necessary for the development of students creative and critical decision making capabilities to the competitive global business environment. Our degree programs equip emerging leaders with the knowledge, research insights and personal effectiveness skills to make an impact on business organizations, with quality, rigor, and relevance.

The historical success in internship placement and our hands-on curriculum to recognize the Faculty for its ability to provide real-world experiences. It's an award that confirmed what the Faculty has long known: internships pay off

The aim of the industrial training is to produce graduate who are ready to face the working environment. Placing students in industry is also increases their chances of employment after their graduation. Internships also serve a vital link between the University and the economy. We highlighted an internship-like experience that connects students with companies working on real-world challenges by utilizing this opportunity, students will improve their knowledge and skills relevant to their area of the study.

With this message, I would like to conclude by wishing each one of our students a very successful and fruitful experience together.

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