

BUSINESS INCUBATION CELL (BIC)
FACULTY OF MANAGEMENT STUDIES & COMMERCE
UNIVERSITY OF JAFFNA, SRI LANKA

Undergraduate Best Solution-Oriented Dissertation Award (UBSODA)-2023

Overview

The Business Incubation Cell of the Faculty of Management Studies and Commerce is calling for applications from undergraduate students to award for the *Undergraduate Best Solution-Oriented Dissertation (UBSODA)* from the graduate programs of the Faculty. The UBSODA will be offered to undergraduate student who has completed original and innovative and solution-oriented research that provides best solution to the identified problems of business organization or industry or community in Sri Lanka.

The UBSODA recognizes the undergraduate student who has performed innovative solution-oriented research and submitted it as a dissertation to the Faculty to fulfill his/her degree program from the Bachelor of Business administration and Bachelor of Commerce disciplines.

Application Procedure

1. The application should be sent to the BIC through the Dean of the Faculty with the nomination form and the extended abstract of the dissertation on or before **15th of June, 2023**.
2. The applications will be screened by the Committee of the BIC with the involvement of the one member from the University Business Linkage (UBL), based on criterion as originality, research methodology, and best solution given to the identified business organisation, industry or community.
3. After this screening procedure a selected number of students will be required to submit 04 copies of their dissertations (spiral binding) to the BIC.
4. The dissertation is expected to contain around 10,000 – 15,000 words in total excluding tables / figures, references and appendices. Written documents will be

assessed on evaluation sheet for 75 marks and 25 marks will be assigned for interview.

Awarding

1. Best solution-oriented dissertations will receive medals and certificates.
2. The supervisors of these dissertations will be recognized via certificate awards.
3. These selected dissertations will be awarded at the final day of International Conference on Contemporary Management (ICCM), conducted by the Faculty annually or it will be decided by the BIC.

The nomination form and template of the extended abstract are attached below.

Thank you

Dr. (Mrs.)J.Thevananth

Chairperson / Business Incubation Cell

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<https://sites.google.com/univ.jfn.ac.lk/bicfmgjaffna?pli=1>

**UNDERGRADUATE BEST SOLUTION-ORIENTED DISSERTATION AWARD
(UBSODA)**

BUSINESS INCUBATION CELL (BIC)

Student Application

Full Name of the Student : _____

Registration No: _____

Email Address : _____

Contact Number (Mobile) : _____

Address : _____

Department : _____

Title of Dissertation : _____

The Extended Abstract (Maximum 2,000 words) should be annexed with application.

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Signature of the Student

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Date

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Dean / Faculty

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Date

**TEMPLATE FOR THE EXTENDED ABSTRACT IN
UNDERGRADUATE BEST SOLUTION-ORIENTED DISSERTATION AWARD
(UBSODA)
BUSINESS INCUBATION CELL (BIC)**

**A CONCISE AND INFORMATIVE TITLE, CENTERED WITH ALL
WORDS CAPITALIZED, BOLD PHASE, 12 FONT SIZE, CAMBRIA
FONT**

Author name (Font-12, Bold)

*Department, Faculty, University, Email ID
(Font-12, Italic)*

Extended Abstract

Problem Statement: (Font – 12, Line Space 1.5, Maximum 300 Words)

Purpose: (Font-12, Line Space 1.5, Maximum 150 words)

Design/Methodology/Approach: (Font-12, Line Space 1.5, Maximum 250 words)

Finding: (Font-12, Line Space 1.5, Maximum 350 words)

Research limitation: (Font-12, Line Space 1.5, Maximum 150 words)

Practical Implications: (Font-12, Line Space 1.5, Maximum 350 words)

Social Implications: (Font-12, Line Space 1.5, Maximum 300 words)

Originality: (Font-12, Line Space 1.5, Maximum 150 words)

Keywords: Maximum five words (Font-12)