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JOURNAL OF BUSINESS STUDIES

Overview

The Journal of Business Studies (JBS) is a double-blind peer-reviewed scholarly journal in the field of business and management. It is published on a bi-annual basis.

Aims and scope

The JBS publishes empirical and theoretical research studies, and literature reviews conducted in the field of business, management and emerging paradigms in allied areas of business and management. It aims to create a platform for both local and international scholars for exchanging their views and ideas and advances the frontiers of theory and practice of business and management through the creation of new knowledge. The JBS encourages submission adopting the variety of methods and methodologies. It encourages crossing boundaries and bringing insights from related disciplines such as sociology, psychology, anthropology, philosophy, political science and economics.

The JBS mainly focuses on the following research areas;

- Economics

- Human resource management

- Organizational behavior

- Management information system

- Marketing management

- Operations and supply chain management

- Behavioral finance

- Business law

- Business strategy

- Corporate governance

- Trade

- And other allied areas of business and management

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